



# Case Study: Enhancing Efficiency with Seamless Integration

Client: Castle Pumps

Service Provider: Hilltops IT Consultancy Services Ltd

**Collaborators:** Xperience Group (MS Dynamics specialists) and MT Services (managed services providers) **Solution:** Integration between QuoteWerks, Microsoft Dynamics 365 CRM, and Microsoft Business Central

#### Introduction

Castle Pumps, a leading supplier of industrial pumps, sought to streamline their sales and operations processes by integrating their existing QuoteWerks system with Microsoft Dynamics 365 CRM and Microsoft Business Central (MSBC). Hilltops IT Consultancy Services Ltd, in collaboration with Xperience Group and MT Services, delivered a comprehensive integration solution that enhanced the out-of-the-box features of QuoteWerks and created a new, seamless connection with MSBC.

# **Challenges**

Castle Pumps faced several challenges with their existing systems:

- **Manual Data Entry:** Sales and operations teams had to manually enter data across multiple systems, leading to inefficiencies and errors.
- Lack of Real-Time Information: The absence of real-time data synchronization resulted in outdated information, affecting decision-making and customer service.
- Disconnected Systems: The lack of integration between QuoteWerks and MSBC hindered the flow of information, causing delays and inconsistencies.

## **Solution**

Hilltops IT designed and implemented a robust integration solution that addressed these challenges by:

- Enhancing QuoteWerks Integration with Dynamics 365 CRM: Building on the existing integration, we ensured seamless data flow between QuoteWerks and Dynamics 365 CRM.
- Creating a New Integration with MSBC: We developed a brand-new integration between QuoteWerks and MSBC, enabling real-time data synchronization and streamlined operations.

# **Key Features**

The integration solution provided several key features from a user perspective:

- 1. Product Information Synchronization:
  - Users can search and select product information from the MSBC database and add it to active documents in QuoteWerks.
  - Real-time updates of product cost, selling price, and stock information from MSBC to QuoteWerks.

### 2. Customer Information Verification:

 Users can verify customer account status and retrieve customer ID values from MSBC, ensuring accurate and up-to-date information.

#### 3. Sales and Purchase Order Creation:

- Users can create sales and purchase orders in MSBC directly from QuoteWerks, with real-time validation and updates.
- The integration ensures that all necessary fields are validated and mapped correctly, reducing errors and improving efficiency.

### 4. Configuration Flexibility:

 The integration allows for flexible configuration of field mappings and settings, enabling future modifications without redevelopment.





# **Migration to Azure Environment**

Following the initial successful implementation on a traditional client/server office network environment, Hilltops IT further enhanced the solution by migrating the entire system to an Azure environment. This migration included:

- Virtual Servers: The system was moved to virtual servers hosted on Azure, providing scalability and reliability.
- Infrastructure as a Service (laaS): Users began working on virtual machines within an Azure network, leveraging the benefits of cloud computing.
- **Enhanced Accessibility:** The Azure environment allowed users to access the system from anywhere, improving flexibility and remote work capabilities.
- **Improved Performance:** The migration to Azure ensured better performance, security, and disaster recovery options.

### **Benefits**

The integration solution delivered significant benefits to Castle Pumps:

- **Increased Efficiency:** Automated data synchronization and real-time updates reduced manual data entry and errors, saving time and resources.
- **Improved Decision-Making:** Access to real-time information enabled better decision-making and enhanced customer service.
- **Streamlined Operations:** Seamless integration between systems ensured a smooth flow of information, reducing delays and inconsistencies.
- **Enhanced Flexibility:** The migration to Azure provided users with greater accessibility and improved system performance.

### Conclusion

The integration solution provided by Hilltops IT Consultancy Services Ltd, in collaboration with Xperience Group and MT Services, transformed Castle Pumps' sales and operations processes. By enhancing the existing QuoteWerks integration with Dynamics 365 CRM, creating a new integration with MSBC, and migrating the system to an Azure environment, we delivered a solution that significantly improved efficiency, accuracy, and overall user experience.

### **Customer Testimonials**

"The integration solution provided by Hilltops IT Consultancy Services Ltd has been a game-changer for our operations. The seamless connection between QuoteWerks, Microsoft Dynamics 365 CRM, and Microsoft Business Central has significantly improved our efficiency and accuracy. Hilltops IT's expertise and dedication to understanding our needs made the entire process smooth and successful. We couldn't be happier with the results."

- Matt Terry, CEO, Castle Pumps

"Working with Hilltops IT Consultancy Services Ltd was a fantastic experience. Their team demonstrated exceptional technical knowledge and a deep understanding of our business requirements. The integration they delivered not only met but exceeded our expectations. The migration to the Azure environment further enhanced our system's performance and accessibility. Hilltops IT has truly been a valuable partner in our digital transformation journey."

- Rob Terry, CTO, Castle Pumps

"I had the pleasure of working with Stephen Siggs from Hilltops IT Consultancy Services Ltd on a recent project, and I cannot recommend them highly enough. From the outset, their professionalism, technical expertise, and attention to detail were apparent. They took the time to understand our requirements thoroughly and offered innovative solutions that exceeded our expectations.





Throughout the development process, they maintained clear and consistent communication, ensuring we were always up-to-date on the project's progress. Deadlines were met without compromising on quality, and their ability to adapt to changes or challenges along the way was truly impressive.

The final product was a testament to their skill and dedication—a robust, user-friendly, and scalable software that has significantly improved our operations. Working with Stephen Siggs from Hilltops IT Consultancy Services Ltd was not just productive but genuinely enjoyable. They are not just developers—they are partners in achieving success.

I wholeheartedly endorse Hilltops IT Consultancy Services Ltd for any software development project and am confident they will deliver exceptional results for anyone fortunate enough to work with them."

- Sam Langtree, Head of Sales Operations, Castle Pumps

## **Call to Action**

Are you looking to streamline your business operations and enhance efficiency through seamless system integration? Hilltops IT Consultancy Services Ltd specializes in delivering tailored integration solutions that connect your existing systems, improve data accuracy, and boost overall productivity.

Whether you need to integrate QuoteWerks with Microsoft Dynamics 365 CRM, Microsoft Business Central, or any other systems, our experienced team is here to help. We have a proven track record of successfully implementing robust integration solutions that meet our clients' unique needs.

Contact us today to discuss your requirements and discover how we can help you achieve your business goals. Let Hilltops IT Consultancy Services Ltd be your trusted partner in driving operational excellence and innovation.

## **Contact Details**

For more information about QuoteWerks and our integration solutions, please visit our website **here** or contact Steve Siggs direct – steve@hilltopsit.co.uk or +44 (0)7875 423661.

# **About Hilltops IT Consultancy Services Ltd**

Hilltops IT Consultancy Services Ltd is a leading provider of QuoteWerks add-on and integration solutions and consultancy services, dedicated to helping businesses optimize their operations through innovative technology solutions. With a focus on customer satisfaction and continuous improvement, Hilltops IT Consultancy Services Ltd delivers high-quality products and services to meet the evolving needs of its clients.